

# Employer Investments in Well-being Programs

A National Business Group on Health® Infographic

## WELL-BEING PROGRAMS

### Health Care Budget

An average of **3.5%** of health care budgets are spent on well-being programs.

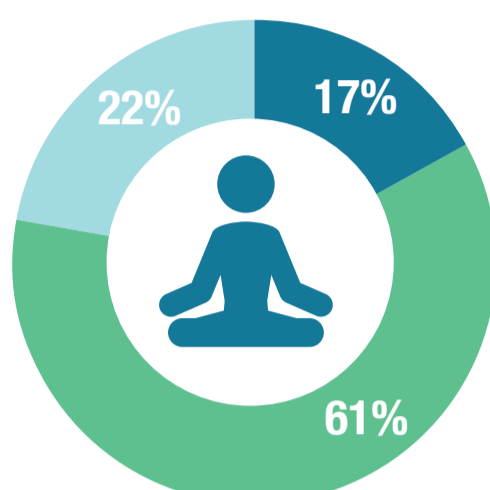


Employers spend an average of **\$3.6 million** each year on well-being programs.



# 78%

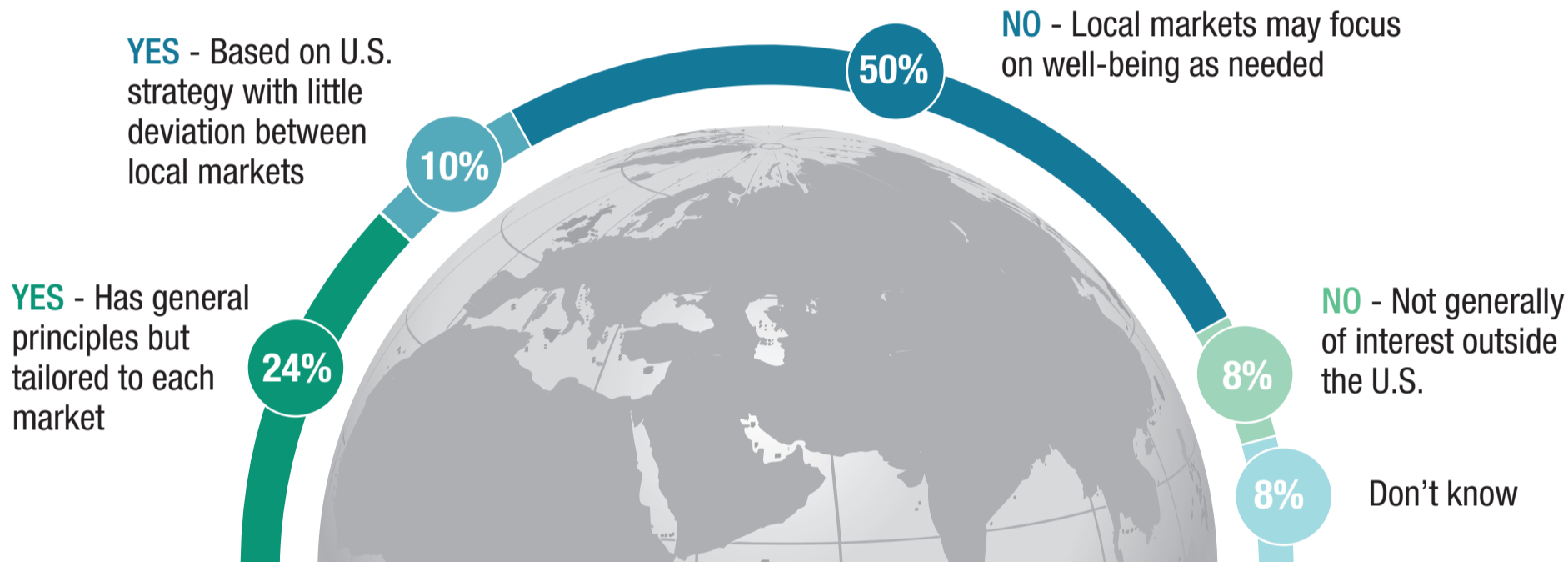
of **EMPLOYERS** consider **EMPLOYEE WELL-BEING** to have a meaningful role in their business strategy



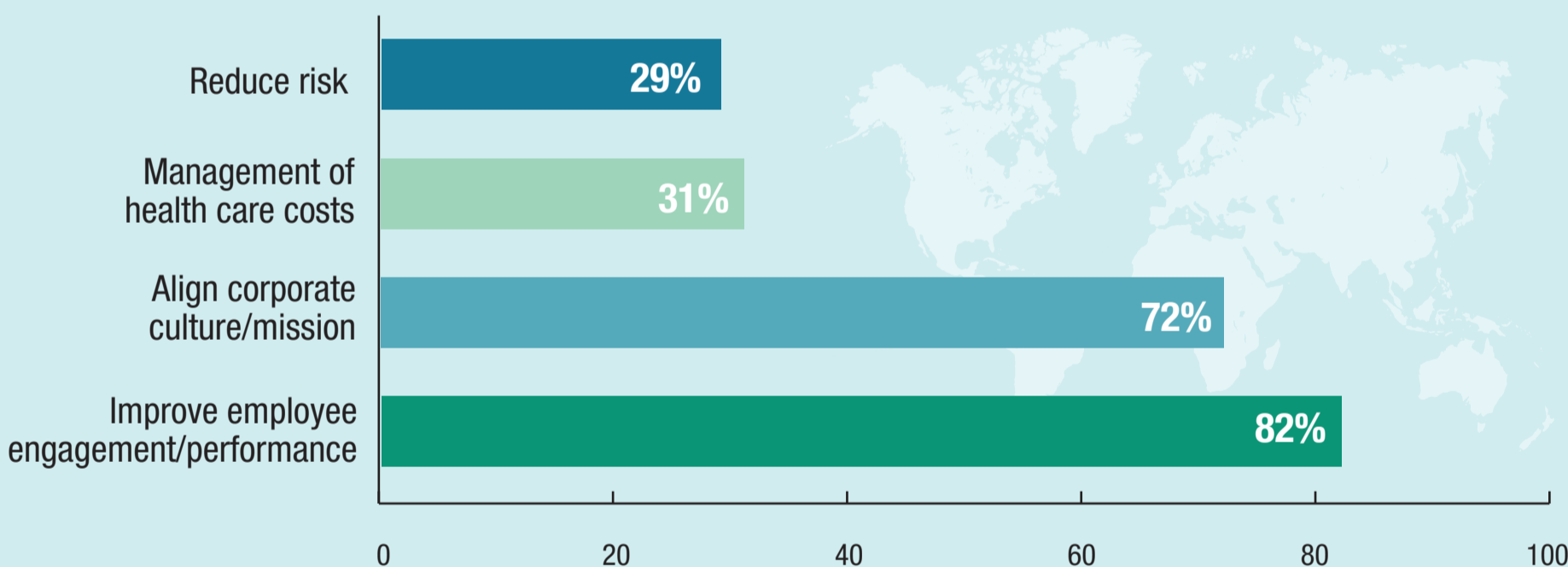
- Well-being strategy is **FUNDAMENTAL** to business strategy
- Well-being strategy is **A PIECE** of to business strategy
- Well-being strategy plays **LITTLE TO NO ROLE** in business strategy

## GLOBAL WELL-BEING

### Employers With a Global Well-being Strategy



### Goal of Expanding Well-being Programs Globally



## COMMUNICATION



**GEN X-ERS** are the most engaged generation



- |                             |                        |
|-----------------------------|------------------------|
| <b>MOST REGULARLY USED:</b> | <b>MOST EFFECTIVE:</b> |
| 1. Email                    | 1. Email               |
| 2. Well-being website       | 2. Employee meetings   |
| 3. HR portal                | 3. Well-being website  |

## FUTURE OF WELL-BEING: 3-5 YEAR OUTLOOK



# 75%

of employers will **EXPAND INVESTMENTS** IN WELL-BEING



# 23%

of employers will **KEEP INVESTMENTS** STEADY



# 2%

of employers will **REDUCE THEIR** INVESTMENTS